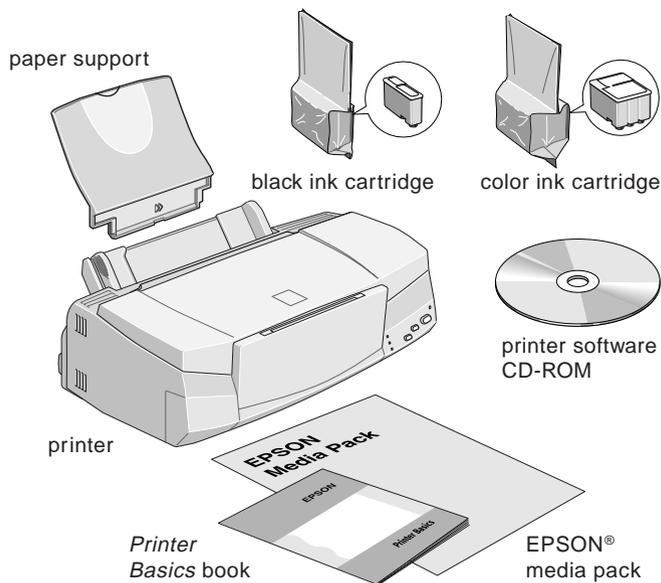


# 1 Set up the printer

## 1 Unpack the Printer

Remove any tape and packing material from the printer as described on the *Unpacking Sheet* in the printer box.

Make sure you've got a cable to connect the printer to your computer and these items:



Place the printer near your computer and an available grounded outlet, but avoid areas:

- with high temperature or humidity
- in direct sunlight or dusty conditions
- near sources of heat or electromagnetic interference, such as a cordless telephone base unit

Also be sure to check the System Requirements and follow all the Safety Instructions in your *Printer Basics* book.

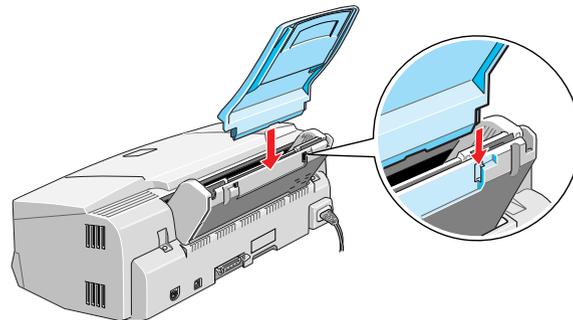


### Note:

If you need help as you set up your printer, see "Problems? Need Help?" in the *Printer Basics* book.

## 2 Put on the Paper Support

Insert the paper support into the slots at the back of the printer's sheet feeder.



## 3 Install the Ink Cartridges

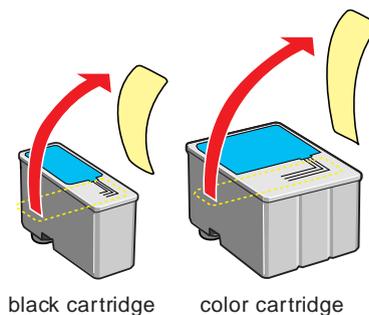
1. Plug the printer's power cord into a grounded outlet.



### Caution:

Don't use an outlet that can be turned off by a wall switch or timer, or one on the same circuit as a large appliance. This may disrupt the power, which can erase the printer's memory or damage its power supply.

2. Remove the ink cartridges from their packages. Then remove only the yellow part of the tape seal on top, as shown. Don't pull off the blue portion or remove the clear seal on the bottom of the cartridge.

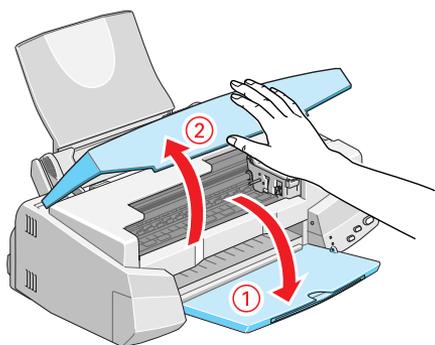


### Caution:

Use the ink cartridges packed with your printer the first time you install them or your printer won't charge ink properly. You must remove the yellow tape seal from the cartridge or you will permanently damage it. Don't try to remove the clear seal from the bottom of the cartridge; ink will leak out.

Open to continue ►

3. Lower the printer's output tray and open the cover.



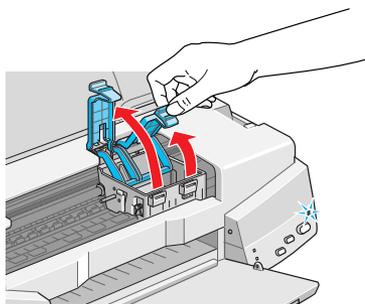
4. Press the  power button to turn on the printer. The  power light flashes and the  black and  color ink out lights come on. The ink cartridge holders move into loading position.



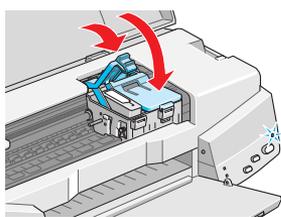
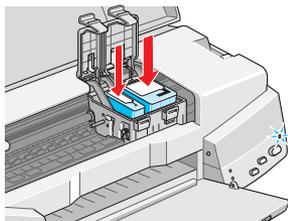
**Caution:**

Always use the  power button to turn the printer on or off. Never use an external switch, such as a power strip switch.

5. Lift up the two ink cartridge clamps.



6. Place the ink cartridges in their holders with the labels facing up and toward the back of the printer. Then press down the clamps until they lock into place.



**WARNING:**

If ink gets on your hands, wash them thoroughly with soap and water. If ink gets in your eyes, flush them immediately with water.

7. Press the  cleaning button to begin charging the ink delivery system and close the printer cover.

Charging takes about a minute. The  power light flashes and the printer makes various sounds until it's finished. Don't turn off the printer or interrupt the charging process or it will start over, using more ink than necessary. Charging is finished when the  power light stops flashing and stays on.

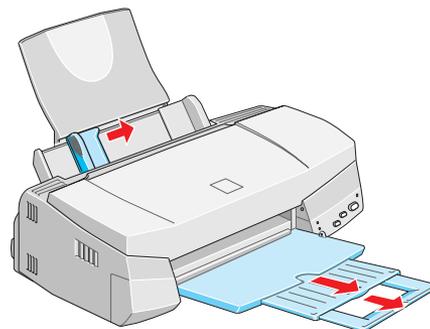


**Caution:**

Never turn off the printer while the  power light is flashing, unless the printer hasn't moved or made any noise for more than 5 minutes.

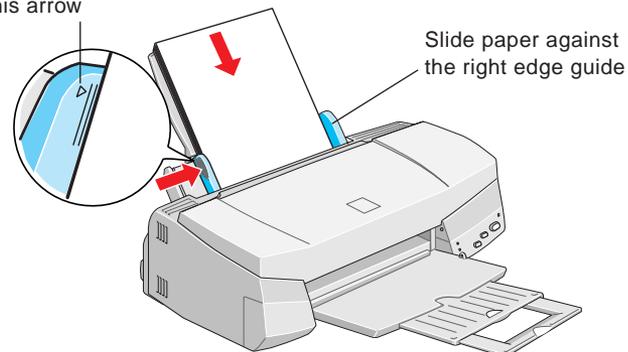
## 4 Load Paper

1. Open the output tray extensions. Slide the left edge guide right until it is a little wider than your paper.



2. Load a stack of plain paper with the printable side up and place it against the right edge guide. Then slide the left edge guide up against the paper's left edge. Don't load paper higher than the arrow on the guide.

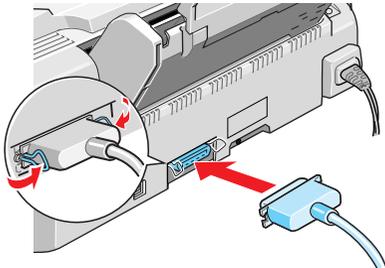
Load paper only up to this arrow



## 5 Connect the Printer

### Connecting to a PC Parallel Port

1. Turn off the printer and computer.
2. Connect the parallel cable to the printer's parallel connector, then fasten it with the wire clips.



3. Connect the other end of the cable to your computer's main parallel connector (LPT1) and secure it as necessary.

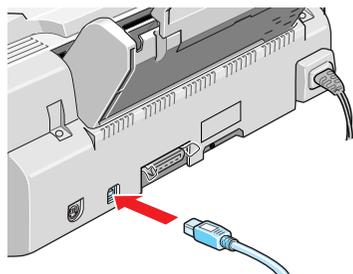


**Note:**

The printer software automatically assigns the printer to the LPT1 port. To use a different LPT port, see your Windows® documentation for instructions.

### Connecting to a PC USB Port (Windows 98 only)

1. Turn off the printer and computer.
2. Connect one end of the USB cable to your printer's USB connector and the other end to your computer's USB connector.



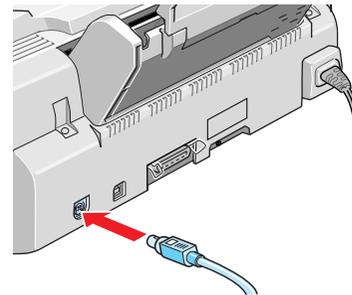
**Caution:**

If you're using a USB hub, connect the printer's cable to the first tier of the hub or the printer may malfunction. If the printer doesn't work with the hub, connect it directly to the USB port.

3. Follow the instructions in the *USB Software Installation Guide* to install the USB port software along with your printer software.

### Connecting to a Macintosh

1. Turn off the printer and Macintosh®.
2. Connect the cable to the printer's serial connector.



3. Connect the other end of the cable to either the modem or printer port on your Macintosh.



**Note:**

If you're using a PowerBook® with a combination printer/modem port, use that port and set it to Normal. If your Macintosh has an internal modem, use the printer port.

## 2 Install the software

Now that you've set up your printer, you can install your software from the CD-ROM attached to the front of this card. The CD-ROM includes:

- the driver that lets you print
- your creative software, Adobe® PhotoDeluxe™ 2.0 and Brøderbund® The Print Shop® PressWriter™
- the Internet applications, Disney's Daily Blast™ and EarthLink Network® TotalAccess™
- your electronic *EPSON Stylus COLOR 740 Manual*



**Note:**

The creative and Internet software is not available with Windows 3.1. The Internet applications are not available with Windows NT 4.0 or Macintosh.

If you don't have a CD-ROM drive, you can download the drivers or order diskettes from EPSON. See "Ordering Printer Software Diskettes" in the *Printer Basics* book.

Keep this card with you as you install your printer software so you can refer to it when you need to.

## Windows 95, 98, NT 4.0, and Macintosh



### Note:

For Windows 98 with a USB connection to your printer, see the *USB Software Installation Guide* for instructions on installing the USB port and printer software. For network configuration instructions, see the *Printer Basics* book.

1. Make sure your printer and computer are connected and turned off.
2. Turn on your computer and wait until you see the icons on your Windows or Macintosh desktop.
3. Turn on your printer and wait until the  power light stops flashing.

### IMPORTANT:

If at any time you see a screen telling you that Windows has detected your printer and asking you to install a driver diskette, **ALWAYS** select **Cancel**. You can't install your software that way.

4. Insert your printer software CD-ROM.
  5. With Windows, click **Start**, select **Run**, and type **D:\EPSON** (where **D** is your CD-ROM drive letter). Then click **OK**.
- On a Macintosh, double-click the **EPSON** icon in the EPSON CD-ROM folder.
6. After a moment, the EPSON Stylus COLOR 740 Installer starts. Read the license agreement and click **Agree**.
  7. Follow the on-screen instructions to install your printer driver. With Windows, you also install Status Monitor 2.

When you restart your system after installing the printer software, leave your CD-ROM in the drive.

You see the EPSON Stylus COLOR 740 Installer Main Menu shown in step 8 after restarting.



### Note:

If you don't see the Main Menu after restarting:  
**Windows:** Click **Start**, point to **Programs, Epson**, and click **EPSON Stylus COLOR 740 Installer**.  
**Macintosh:** Double-click the **EPSON** icon in the CD-ROM folder.

8. To install a program or your electronic *EPSON Stylus COLOR 740 Manual*, just click the button for your selection on the Main Menu. Then follow the on-screen instructions. Click **EXIT** when you're done.

Not available with Windows NT or Macintosh



### Note:

To view your electronic manual, you must install Adobe Acrobat® Reader and QuickTime® MoviePlayer™ on your system, if you don't already have them. With Windows, the installer automatically installs the programs for you. On a Macintosh, select the options to install the programs and follow the on-screen instructions. Once you've viewed the manual, you can copy it to your hard disk using the **Copy Printer Manual to Hard Drive** option.

9. Some of the software you install may restart your system. If you restart but want to install more software, do the following:

**Windows:** Click **Start**, point to **Programs, Epson**, and select **EPSON Stylus COLOR 740 Installer**.

**Macintosh:** Double-click the **EPSON** icon in the CD-ROM folder.

10. After you finish installing Windows software, you're ready to print a color image! See step 3, *Print an image* to get started.

On a Macintosh, you need to select your printer in the Chooser. Go to step 11.

11. Open the Chooser. If you're connected to the Macintosh printer port or to a PowerBook with one port, turn off AppleTalk®.
12. Click the **SC 740** icon, then click the icon for the port you're using. Turn on background printing, if you want to use it. Then close the Chooser.
13. Now you're ready to print a color image! See step 3, *Print an image*, to get started.

## Windows 3.1

1. Make sure your printer and computer are connected and turned off.
2. Turn on your printer and wait until the ⏻ power light stops flashing.
3. Turn on your computer and make sure Program Manager is running.
4. Insert your printer software CD-ROM.
5. Open the File menu and select **Run**. Type **D:\Epson** (where **D** is your CD-ROM drive letter). Then click **OK**.
6. Read the license agreement and click **Agree**. Then follow the on-screen instructions to install your printer driver.
7. After you finish installing software, you're ready to print a color image! For details, see your *Printer Basics* book.

For instructions on viewing your electronic *EPSON Stylus COLOR 740 Manual* and copying it to your hard disk, see "Viewing Your Electronic Printer Manual" in the *Printer Basics* book.

# 3 Print an image

Now that you've set up your printer and installed the software, you're ready to print in any application.

If you installed Adobe PhotoDeluxe from the CD-ROM, you can use the Guided Printing Exercise for a quick lesson in printing (not available with Windows 3.1 or Macintosh). Click **Start**, point to **Programs, Adobe, PhotoDeluxe 2.0**, and then click **Run Guided Printing Exercise**. For details, see your *Printer Basics* book.

When you finish the exercise, this color image is printed on the Photo Quality Ink Jet Paper in your EPSON media pack:



*Printer Basics* also gives step-by-step printing instructions for both Windows and Macintosh applications, basic printer maintenance and troubleshooting information, and instructions on viewing electronic manuals with Adobe Acrobat Reader.



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