



1 The Ultimate Classroom Tools

Interactivity made easy and affordable

In the past, you needed a projector and an interactive whiteboard to create an interactive learning environment. Now, you can make almost any wall interactive with BrightLink Interactive Solutions.



BrightLink 455Wi projector

The BrightLink 455Wi + pen combination integrates interactive functionality in one machine without the constraints or expense of an interactive whiteboard. With an ultra-short throw distance, extraordinary size flexibility and a full set of powerful projector technologies, BrightLink redefines a true all-in-one solution and enables you to engage your learning community.





BrightLink Solo™

Add interactivity to any brand of currently installed projectors. Compatible with new or existing projectors, BrightLink Solo is an interactive module that connects directly to your computer, via a USB cable. Transform virtually any standard projected image into an interactive one.



Interactive Table Mode*

Expand the possibilities. Now, you can transform a table into an interactive table. With the flexibility of BrightLink, you have the choice to wall or table install BrightLink (table mount not included).

Educators can now use BrightLink in small-group learning centers. Schools of Animation, Architecture or Engineering may use BrightLink as student workstations.

For details on how to turn BrightLink from an i-wall to an i-table, visit **www.Epson.com/BL455table**
For information on the interactive mount, visit **www.interaktable.com**



Direct access to Windows® Ink Tools

When using Microsoft® tablet features and ink tools, BrightLink will automatically engage those tools, bringing them front and center for your use with the projector. (See recommended computer requirements)



Image simulated

*Interactive Table Mode cannot operate without a mount specifically designed for this purpose. The wall mount included with BrightLink 455Wi is

What's included:

Everything you need from installation to instruction for one low price

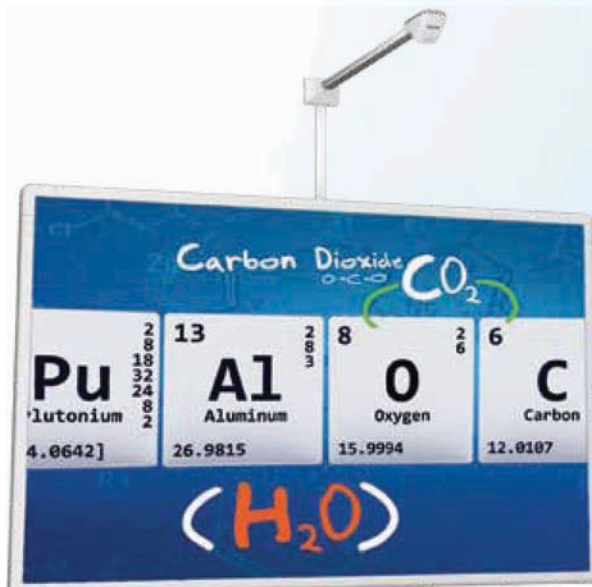
- Ultra-short throw, WXGA projector
- Wall mount (included at no additional cost)
- 2 interactive pens, rechargeable batteries and battery charger
- 15' VGA, 16.4' USB and 16.4' power cable
- Full edition TeamBoard Draw! annotation software for Windows and Mac®
- Epson's advanced networking and monitoring software
- BrightLink Welcome Tool Kit — designed to quickly get end users comfortable with BrightLink; includes videos, webinars and cool tools
- Service and support you can rely on

Additional bells and whistles

- Pen tray to store both BrightLink pens. The tray is magnetic for immediate attachment or comes with screws to install it
- New 12 W speaker, 18% louder than the 450Wi
- New electrostatic filter designed to extend the life of the filter up to 5000 hours²

Turn any installed projector into an interactive projector

BrightLink Solo works together with any new or existing projector. This lightweight, interactive module comes with a pre-attached arm and mount, and requires just a few screws (included)



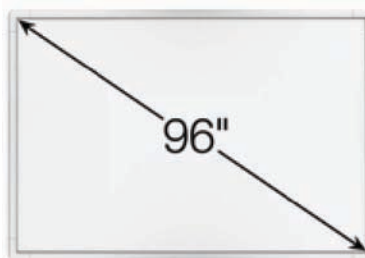
BrightLink mobile cart

Streamline your presentation setup with this affordable, portable cart. Designed specifically for an Epson



96" whiteboard

This large whiteboard comes with brackets for wall-mount installations. It also includes four dry-erase pens, a pen tray and a cloth to wipe off markings. (Available soon)



Learning projector basics takes about 30 minutes or so. And, together with our partners, we offer





9 Ultra Big and Wide

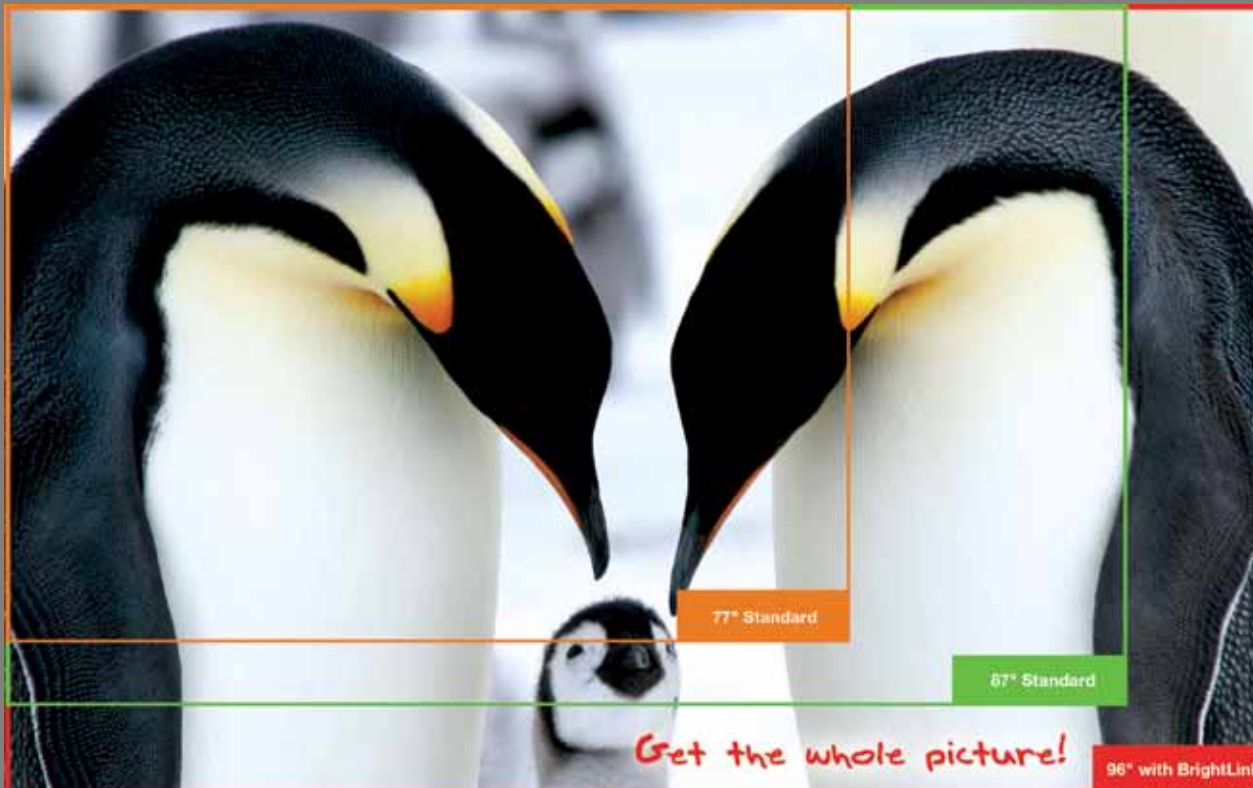
Interactive presentations up to 96" — brilliant widescreen performance

Why be limited to a standard size interactive whiteboard? Take advantage of one of the largest interactive learning areas available without paying a premium for size.

BrightLink can project images up to 96" in native WXGA, giving every learner a great view without straining your budget!

"... the day the BrightLink got here, with an adjustable surface area that could be extended, it really was a plus. When the other teachers saw it, they were jealous! Let's be honest, given the image quality and the image size, it's a real plus!"

— Hugo Marios,
Mathematics high school teacher



45% more active area than a typical 77" board (4:3 aspect ratio), 22% more area than a typical 87" board (16:10 aspect ratio)³



Epson's ultra-short throw design eliminates many common integration problems

Stand as close as 6" in front of the board without shadow interference or eye glare. Placed high up on the wall, BrightLink relocates potential hot spots out of the way, eliminating the need for expensive whiteboard surfaces and creating a less intrusive footprint.

Standard short throw



Project a 60" (16:10) image from 24" away

VS.

Ultra-short throw



Project an 80" (16:10) image from 10" away

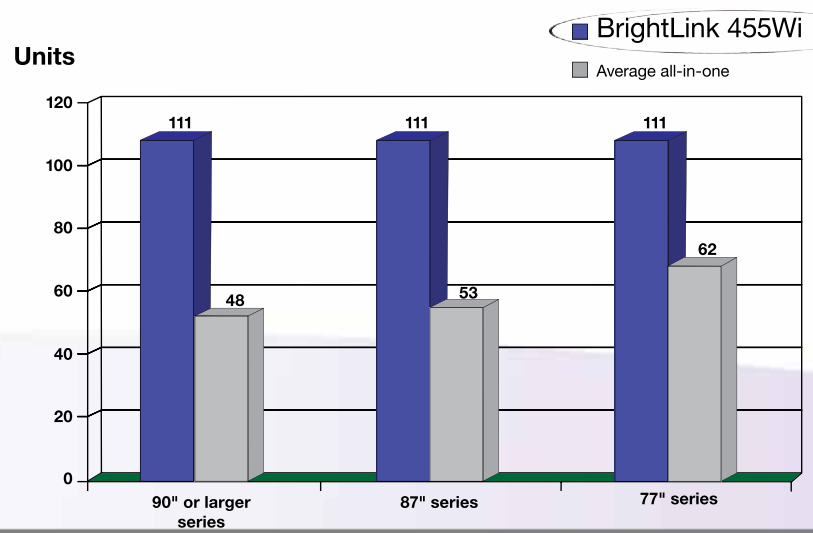
"The BrightLink's ultra-short throw technology reduces shadow interference and all but eliminates eye glare. And the picture is clear even when the lights are on."

— Eric Sabatini
Seventh grade teacher



Significant reductions in shadow interference





Do the math

Line		Do the Math	Epson BrightLink 455Wi	Option 1	Option 2
1	Projector cost	Put in your cost	\$ _____	\$ _____	\$ _____
2	Projector mount cost	If applicable, put in your cost	\$ <u>0.00</u>	\$ _____	\$ _____
3	Interactive whiteboard cost	Put in your cost	\$ <u>0.00</u>	\$ _____	\$ _____
4	Interactive whiteboard shipping cost	Put in your cost	\$ <u>0.00</u>	\$ _____	\$ _____
5	Installation cost (Projector + interactive whiteboard)	Put in your cost (Will vary with degree of complexity)	\$ _____	\$ _____	\$ _____
6	Misc. expenses	If there is anything extra you want to account for	\$ _____	\$ _____	\$ _____
7	Total product cost	Add up Lines 1 – 6	\$ _____	\$ _____	\$ _____
8	Additional costs per classroom	Subtract BrightLink Line 7 from Option 1, Line 7. Put that difference in Line 8		\$ _____	\$ _____
9	Total cost for # of classrooms	Multiply Line 7 by the total number of classrooms being outfitted	\$ _____	\$ _____	\$ _____
10	Total additional cost	Subtract BrightLink Line 9 from Option 1, Line 9. Put that difference in Line 10		\$ _____	\$ _____
11	Savings %	Divide Option 1, Line 8 by Option 1, Line 7	_____ %	_____ %	_____ %

Cost Calculator

Use the cost calculator available online at www.epson.com/BrightLink
Click on the tab called Cost Calculator.

The best-selling projectors in the world

Epson understands education and has a solution no matter what your teaching scenario.

Built with image quality and reliability in mind,

Epson projectors enhance communication and inspire collaboration, while offering a low total cost of ownership.

From long-throw projectors designed for traditional educational settings to ultra-short throw and all-in-one solutions built for progressive classrooms, Epson has the model made for you.



Epson innovation

Innovation is built into our DNA and incorporates environmental leadership at every turn. While offering a low total cost of ownership, Epson focuses on building products with outstanding image quality, reliability and sustainability. In 1968, Epson built the world's first electronic mini printer bringing the desktop printer industry to life. Then in 1989, the VPJ-700 was one of the world's first color liquid crystal video projectors representing the birth of the modern projector industry. Epson creates, develops and refines its own core technology, including 3LCD chips and E-TORL lamps.

1992

First to eliminate CFCs in manufacturing

2007



3LCD technology — innovative technology with proven reliability

- 3 chips for full-time, vibrant color
- 25% less electricity required per lumen of brightness when compared to 1-chip DLP projectors⁴
- Over 20 years of road-tested reliability built into every projector



Dimensions (W x D x H)

14.5" x 19.0" x 6.1"
Weight: 14.1 lb with slide plate
12.9 lb without slide plate

Projection Lens

Type

Manual focus

F-number Focal Length

1.80 4.68 mm

Zoom Ratio

Digital zoom 1.0 – 1.35x

Remote Control

Features

Source search, power, aspect, color mode, volume, e-zoom, A/V mute, freeze, menu, help, auto, enter, esc

Operating Angle

Rear:

Right/left: - 55 to +55 degrees

Upper/lower: +75 to +15 degrees

Front:

Support — The Epson ConnectionSM

Pre-sales support
U.S. and Canada 800-463-7766
Internet website www.epson.com

Service Programs

1-year Extended Exchange
1-year Extended Fast Turn Depot
2-year Extended Fast Turn Depot
Epson Road Service Program
PrivateLine dedicated toll-free support
90-day limited lamp warranty

EPPEXP1
EPPFPA1
EPPFPA2

What's In The Box

BrightLink 455Wi interactive projector
Projector mount
Projector template sheet
Installation guide
Quick users guide
Power cable (5 m, 16.4')
USB A/B cable (5 m, 16.4')
Computer/VGA cable (4.5 m, 15')
User manual
Interactive driver
Interactive software
Network software
Projector remote control
Two (2) interactive pens
Pen tray
Four (4) AAA batteries (for interactive pens) + battery charger
Two (2) AA batteries (for remote)
PrivateLine support card
Epson Road Service program
Password protection sticker
TeamBoard Draw! software for Windows and Macintosh
Welcome tool kit

Interactive Functions

Screen Size Support (min. — max.)

XGA (4:3) — 63" to 102"

WXGA (16:10) — 60" to 96"

Widescreen (16:9) — 58" to 93"

Technology

Infrared

Input Device

Digital infrared pen

PC Connection

USB

Support — The Epson Connection

Pre-sales support

U.S. and Canada

Internet website

800-463-7766

www.epson.com

Service Programs

Two-year limited warranty

Epson Road Service program

PrivateLine dedicated toll-free support

What's In The Box

BrightLink Solo interactive module

Two (2) interactive pens

Pen tray

USB cable (attached)

Easy interactive driver CD

User's guide CD

TeamBoard Draw! CD

Long wall plate

Short wall plate

Wall plate cover

Cover caps

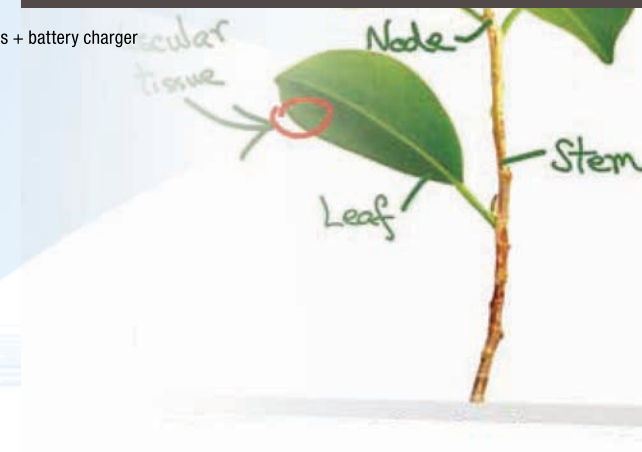
Four (4) AAA alkaline batteries

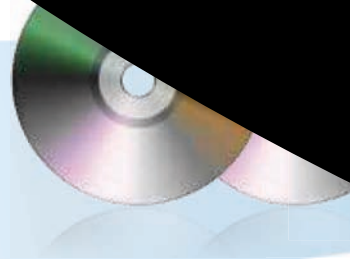
Four (4) AAA rechargeable NiMH batteries + battery charger

Quick Setup Guide

Registration cards

PrivateLine card





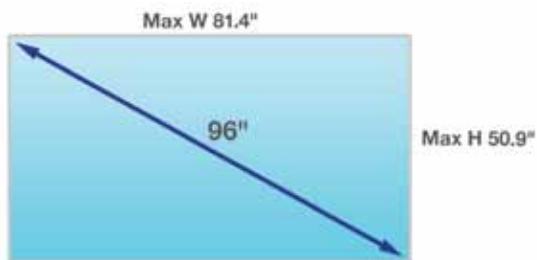
Recommended Computer Requirements

Microsoft Windows

- Pentium® III 1.2 GHz
- 256MB RAM
- XP, Tablet XP service pack 2 or above, or Windows Vista, Windows 7
- One available USB port
- Ink Tools — Windows Vista, Windows 7 and Microsoft Office 2003 or above

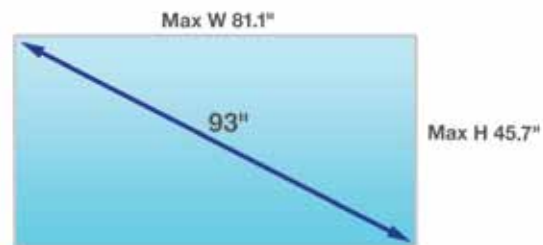
Apple® Macintosh

- PowerPC® G3 9000 MHz or Intel® microprocessor, Intel Core Duo 1.5 GHz
- 256MB RAM
- `



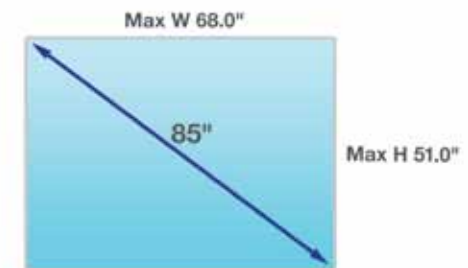
16:10

Total Interactive Area: 4142 Sq. In.



16:9

Total Interactive Area: 3698.2 Sq. In.



4:3

Total Interactive Area: 3468 Sq. In.

Brightlink Products

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www.epson.ca

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