

EPSON®

THE IDEAL BUSINESS CHOICE THAT GETS THE DROP ON THE COMPETITION.

In business printing, the latest and greatest idea comes in the form of a tiny little drop of ink. It comes from the EPSON Stylus® Color 740, the ink jet printer that's all business, and then some. This printer introduces you to Epson's advanced Micro Piezo™ technology. Simply put, it's our way of producing smaller than ever ink droplets.

Why is that good news for you? With the EPSON Stylus Color 740, you'll see 1440 dpi printed color images that are noticeably richer, deeper and finely detailed. Your black text is laser sharp. Your business presentations, reports, desktop publishing projects and digital photographs are inspiringly professional. All due to Epson's PerfectPicture™ Imaging System, a blend of features that give you Micro Piezo ink jet technology, smooth AcuPhoto Halftoning™ plus convenient, quick drying inks.

The EPSON Stylus Color 740 is the ideal business printer that will deliver resumes, letterheads, reports, envelopes and presentations on all types of paper as well as transparent media. It's PC and Macintosh® compatible and offers the advantages of USB connectivity.

Not surprisingly, the feature-packed EPSON Stylus Color 740 also connects you to the ideal bundle of business software, featuring Polaroid PhotoMAX Pro™, ArcSoft PhotoPrinter™ and PhotoBase™ and Dogbyte® Greeting Card Store™.

The EPSON Stylus Color 740 ink jet printer. Its story starts with a tiny droplet and ends with the quick and responsive technical support and the one year EPSON Overnight Exchange warranty. It's printer enough for any business.



EPSON Stylus Color 740 Ink Jet Printer

FEATURES

- **Superior Award-winning Photo Quality color and laser sharp black text**
- **Best for business software bundle**
- **EPSON's Perfect Picture Imaging System**
- **Microsoft® Windows® 3.1/95/98/NT and Macintosh compatible**

BENEFITS

1440 x 720 dots per inch. Smallest ink droplets for amazing detail (6 picoliters). Fast print speed.

Polaroid PhotoMAX Pro, ArcSoft PhotoPrinter and PhotoBase and Dogbyte GreetingCard Store.

Micro Piezo technology for vivid, accurate output. Superior resolution for sharper detail and superior photographic reproduction. AcuPhoto Halftoning for natural flesh tones and smooth gradations. Quick drying inks that won't bleed or smudge. Photo Quality papers for a brighter white surface and ultra smooth printing on a wide range of paper sizes.

Unmatched compatibility. Standard parallel and serial ports for Windows; USB connectivity support.



PRINTER SPECIFICATIONS



Printing Method	
4-color (CMYK) drop-on-demand Micro Piezo ink jet technology	
Nozzle Configuration	
Monochrome head	144 nozzles
Color head	48 nozzles x 3 (CMY)
Resolution (dots per inch)	
1440 x 720 dpi; 720 x 720 dpi; 360 x 360 dpi; 180 x 180 dpi	
Ink Droplet Size	
6 picoliters	
Print Speed*	
Black text memo	10 sec. (Approx. 6 ppm)
Color text and graphics	Approx. 5 ppm
Photo	
4"x 6"	1 min. 19 sec.
8"x 10"	2 min. 59 sec.
Sound Level	
47 dB(A)	
Printer Language	
EPSON ESC/P2*	
Software Driver	
Windows 3.1x, Windows 95, Windows 98, Windows NT 4.0x, Macintosh System 7.x and 8.x	
Software	
Polaroid PhotoMAX Pro by ArcSoft, ArcSoft PhotoPrinter and PhotoBase and DogByte Greeting Card Store (PC only)	
Input Buffer	
256 KB	
Interface	
Parallel interface; Macintosh compatible 8-pin mini-din serial interface (up to 1.8 Mbps max. transfer rate), USB connectivity	
Print Direction	
Bidirectional with logic seeking	
Paper Handling	
Single sheets	Letter, legal, A4, executive, statement
Types	Plain, bond, EPSON Photo Quality film and paper, transparencies, self-adhesive sheets, ink jet cards, banner paper, labels, envelopes, and iron-on transfers
Envelopes	No. 10, DL, C5
Types	Plain paper, bond paper, air mail
Printable Area	
8.26" x 10.76" (letter size)	
Top margin	.12" Left margin .12"
Right margin	.12" Bottom margin .12"

Paper Capacity	
Input paper tray	100 sheets/10 envelopes
Output paper tray	30 sheets
Physical Characteristics (L x W x H)	
17.1" x 11.5" x 6.6"	
11.5 lb	
Environmental Conditions	
Temperature	
Operating	50° to 95° F (10° to 35° C)
Storage	-4° to 140° F (-20° to 60° C)
Humidity	
Operating	20 to 80% relative humidity
Storage	5 to 85% relative humidity (no condensation)
Safety Approvals	
Safety Standards: UL1950 with D3, CSA22.2 950 with D3; R.F.I. FCC Part 15 subpart B class B	
Reliability	
MTBF	4000 power on hours
Print head life	2000 million dots/nozzle (color and monochrome)
Total print volume	75,000 pages (letter or A4)
Power Requirements	
Rated voltage	120V AC +/- 10%
Rated frequency	50 to 60Hz
Rated current	0.5 Amp (max.)
Power consumption	Approx. 18W (self test mode)
Ink Cartridge Life	
Black ink life	900 pages text (ISO/IEC 10561 letter pattern) 634 pages graphic (5% coverage)
Color ink life	300 pages (15% coverage)
Shelf life	Two years from production
Warranty	
One year limited in the U.S. and Canada	
One year EPSON Overnight Exchange	
Product/Accessory Part Numbers	
EPSON Stylus Color 740	C257001
Black ink cartridge	S020189
Color ink cartridge	S020191
The Epson ConnectionSM	
Pre-Sales Support U.S. & Canada	800-463-7766
Automated Technical Support	800-442-2110
Internet Website	http://www.epson.com

*Black text and color speed in Normal Mode. Processing time may vary based on system configuration, software application, and page complexity.

YOU'VE GOT TO SEE IT IN **EPSON** COLOR.™



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