

EPSON®

IT MAKES A COLORFUL CASE FOR BEING YOUR iMAC PRINTER.

The EPSON Stylus® Color 740i ink jet is the one printer that will look just perfect seated next to your new Apple iMac™ or Power Macintosh® G3 computer. It comes standard in fresh iMac blueberry, or you can outfit it with an optional printer cover in lime, tangerine, grape or strawberry. How fun is that?

At 6 pages per minute black and 5 in color, the EPSON Stylus Color 740i is a speedy choice, too, one that delivers the EPSON Perfect Picture™ Imaging System featuring award-winning advanced Micro Piezo™ ink jet technology, smooth AcuPhoto Halftoning™ and convenient quick drying inks that won't bleed or smudge.

After a quick setup, you'll be printing out an awesome 1440 x 720 dots per inch of amazing color and laser sharp black text on whatever paper you choose. Plus, because the EPSON Stylus Color 740i uses ultra small, 6-picoliter ink droplets, you'll be getting richer, far more detailed color images.

Just imagine what that will mean when you're printing your color photos, graphics, greeting cards, banners or maybe your very first screenplay!

The EPSON Stylus Color 740i is the ideal match for your home or office iMac or PowerMac G3. It offers easy USB and serial port connections and, when you team it up with an EPSON PhotoPC® 750Z color digital camera, you get camera-to-printer printing.

The EPSON Stylus Color 740i ink jet printer. Quite a colorful case we make, don't you think?

EPSON Stylus Color 740i Ink Jet Printer

FEATURES

- **Superior Photo Quality color**
- **Fast print speeds**
- **Colorful addition to your home and office**
- **EPSON's PerfectPicture Imaging System**
- **Built-in USB and serial ports**
- **Excellent results on any paper**

BENEFITS

- 1440 x 720 dpi. Ultra small ink droplets (6 picoliters) for dazzling detail.
- Up to 6 ppm black, 5 ppm color.
- Comes in standard blueberry and accepts optional printer covers in lime, tangerine, grape and strawberry. The perfect match for your iMac or PowerMac G3.
- Award-winning advanced Micro Piezo ink jet technology. AcuPhoto Halftoning for natural fleshtones and smooth gradations. Convenient and colorful quick drying inks that don't bleed or smudge.
- Versatile connectivity options for iMac and Macintosh. Quick to set up and easy to use.
- Outstanding color graphics, photos, and laser sharp black text on all types of paper and transparent media. Ultra smooth printing on a variety of paper sizes. Works with EPSON Cool Peel Iron-on Transfer Paper and EPSON Photo Stickers.



PRINTER SPECIFICATIONS

Printing Method

4-color (CMYK) drop-on-demand Micro Piezo ink jet technology

Nozzle Configuration

Monochrome head 144 nozzles
Color head 48 nozzles x 3 (CMY)

Resolution (dots per inch)

1440 x 720 dpi; 720 x 720 dpi; 360 x 360 dpi;
180 x 180 dpi

Ink Droplet Size

6 picoliters

Print Speed*

Black text memo Approx. 6 ppm (10 sec.)
Color text and graphics Approx. 5 ppm
(text and color graphics)

Photo

4"x6" 1 min. 19 sec.
8"x10" 2 min. 59 sec.

Sound Level

47 dB(A)

Printer Language

EPSON ESC/P2*

Software Driver

Mac USB system 8.1 or later
Mac serial system 7.x or later
Windows® USB, Windows 98
Parallel - Windows 3.1/95/98/NT 4.0

Input Buffer

256 KB

Interface

USB connectivity; Macintosh compatible 8-pin mini-din serial interface (up to 1.8 Mbps max. transfer rate); parallel interface

Print Direction

Bidirectional with logic seeking

Paper Handling

Single sheets Letter, legal, A4, executive, statement
Types Plain, bond, EPSON Photo Quality film and paper, transparencies, self-adhesive sheets, ink jet cards, banner paper, labels, envelopes, and iron-on transfers
Envelopes No. 10, DL, C5
Types Plain paper, bond paper, air mail

Printable Area

8.26" x 10.76" (letter size)
Top margin .12" Left margin .12"
Right margin .12" Bottom margin .12"

*Black text and color speed in Economy Mode and color photo is in 720 dpi Fine Mode. Additional processing time varies based on system configuration, software application, and page complexity.

Paper Capacity

Input paper tray 100 sheets/10 envelopes
Output paper tray 30 sheets

Physical Characteristics (L x W x H)

17.1" x 11.5" x 6.6"
11.5 lb

Environmental Conditions

Temperature
Operating 50° to 95° F (10° to 35° C)
Storage -4° to 140° F (-20° to 60° C)
Humidity
Operating 20 to 80% relative humidity
Storage 5 to 85% relative humidity
(no condensation)

Safety Approvals

Safety Standards: UL1950 with D3, CSA22.2 950 with D3; R.F.I. FCC Part 15 subpart B class B

Reliability

MTBF 4000 power on hours
Print head life 2000 million dots/nozzle
(color and monochrome)
Total print volume 75,000 pages (letter or A4)

Power Requirements

Rated voltage 120V AC +/- 10%
Rated frequency 50 to 60Hz
Rated current 0.5 Amp (max.)
Power consumption Approx. 18W (self test mode)

Ink Cartridge Life

Black ink life 900 pages text
(ISO/IEC 10561 letter pattern)
634 pages graphic (5% coverage)
Color ink life 300 pages (15% coverage)
Shelf life Two years from production

Warranty

Standard one year limited warranty including
EPSON Exchange program (U.S. and Canada only)

Product/Accessory Part Numbers

EPSON Stylus Color 740i	C257111
Black ink cartridge	S020189
Color ink cartridge	S020191
Grape printer cover	C814161
Strawberry printer cover	C814151
Tangerine printer cover	C814141
Lime printer cover	C814171
Blueberry printer cover	C814131

Support - The Epson ConnectionSM

Pre-Sales Support U.S. & Canada 800-463-7766
Automated Technical Support 800-922-8911
Internet Website <http://www.epson.com>



1440
dpi



The EPSON Stylus Color 740i comes with a great software bundle that includes:

Polaroid PhotoMAX Pro™
ArcSoft's PhotoPrinter™
and PhotoBase™

Plus

One year premium
subscription to
PhotoLoft.com, a
popular photo sharing
website

**Also receive 2 bonus
software titles by mail***
Barbie® as Rupunzel
Diablo™

Dr. Solomon's Virex®
Kai's Super Goo™ SE
Mr. Potato® Activity Pack
Organizer® 97 GS
Playskool® Puzzles
Remington® Top Shot™
Shanghai® Dynasty
The PrintShop® Deluxe
CD Ensemble
The PrintShop®
PressWriter™
WarCraft® II - Tides of
Darkness

*You pay only \$7.95 for
shipping and handling
of any two titles.

YOU'VE GOT TO SEE IT IN **EPSON** COLOR.™

Epson America, Inc.
20770 Madrona Ave., Torrance, CA 90503

Epson Canada, Ltd.
550 McNicoll, Willowdale, Ontario M2H 2E1

Epson Latin America, Inc.
6303 Blue Lagoon Drive, Miami, FL 33126 1-305-265-0097

Specifications and terms are subject to change without notice. EPSON, EPSON Stylus and ESC/P2 are registered trademarks and Micro Piezo, PerfectPicture and AcuPhoto Halftoning are trademarks of Seiko Epson Corporation. Epson Connection is a service mark of Epson America, Inc. iMac, Mac, Macintosh and Power Macintosh are trademarks of Apple Computer, Inc., registered in the U.S. and other countries. All other product and brand names are trademarks and/or registered trademarks of their respective companies. Epson disclaims any and all rights in these marks. As an ENERGY STAR Partner, Epson America, Inc. has determined that this product meets the ENERGY STAR guidelines for energy efficiency. © Copyright 1999 for Epson America, Inc. CPD-8335 10K 4/99 GAC

Printed on recycled paper

