

Epson Preferred Plus™ Spare-In-The-Air™ (SITA) Commercial Service and Support Plan

for Epson® ColorWorks® Inkjet Label Printers

This Epson Preferred Plus Spare-In-The-Air (SITA) Commercial Service and Support Plan (“**Plan**” or “**Agreement**”) includes expert technical support and advanced exchange with second business day shipping if the covered Epson ColorWorks series printer (“**Product**”) has a hardware issue that cannot be remedied over the phone.

This Plan document, along with the receipt for the purchase of the Plan, governs the Service that you (“**Customer**”) will receive from Epson to protect the Product.

This Plan is available only to Epson’s commercial customers who meet the program requirements. It is intended for our commercial customers of Epson ColorWorks inkjet label printers.

Please read these important legal Terms and Conditions, including an arbitration provision.

Cancellation options are set forth in Section F, Term, Cancellation, and Refunds.

Service Plan Highlights

- ★ Advanced exchange, with second business day shipping, as described in Section E, Subsection 2 (“**What Epson Will Do to Correct Problems**”)
- ★ Labor costs included
- ★ Two-way shipping included

Term of the Plan: One (1), three (3), or five (5) years of coverage from the Plan Start Date, depending on the Plan purchased, unless it is earlier terminated as provided herein. The Plan could end sooner if the Product reaches its Use Limits.

Use Limits: See the table at the end of this Plan for model-specific information.¹

We recommend Customer completes the section below and keeps this document along with the return acknowledgment, a copy of the receipt for purchase of this Plan, and the receipt for the purchase of the Product for Customer’s records. An activation code and instructions will be emailed to Customer after Plan purchase.

Service Plan Product Code: _____

Activation Code: _____

Product Purchase Date: _____
MM/DD/YYYY

Product Serial No.: _____

Initial Product Installation Date: _____
MM/DD/YYYY

Plan Start Date: _____
MM/DD/YYYY

¹ Use limit information can be viewed on a status sheet printout and/or on the control panel display.

Terms and Conditions

A. Plan Overview

During the Term of the Plan, Epson America, Inc. (“**Epson**”), or its designee, will provide priority technical telephone support and other services described herein (“**Service**”) for the Epson Product for which Customer has purchased a Plan. Epson will use commercially reasonable efforts to Service the Product in accordance with this Agreement.

Epson is the obligor of this Plan and the party that is financially and legally obligated to perform Service under this Agreement. Epson’s obligations under this Plan are backed by the full faith and credit of Epson, with its principal place of business located at 3131 Katella Ave., Los Alamitos, CA 90720, USA. Epson is the seller of this Plan, but if Customer purchased this Plan from an Epson dealer, that party is the seller of this Plan and Customer should keep the name and address of the dealer on file for Customer’s records.

B. Plan Fee

The fee for each Plan is payable in full before it will be activated. Customer is responsible for any taxes arising from the Service provided under this Agreement.

See Section F for cancellation details and the applicability of a refund.

C. Eligibility

This Plan is offered to and intended only for Epson’s commercial customers. It must be purchased prior to the expiration of the Epson limited warranty or an Epson extended service plan to maintain continuous coverage. The Plan is only available in the United States and Canada. Customer must be prepared to submit proof of original purchase for the first-time purchase of the Plan.

Customer may purchase service plans covering up to five (5) years on a year-to-year basis, or any combination thereof. Total coverage, including the original limited warranty and service plan(s), for a single Product serial number cannot exceed five (5) years from the initial Product purchase date. This Plan is not available for purchase for products that exceed the Use Limits which can be viewed on a status sheet printout and/or on the control panel display. Customer must be prepared to submit proof of original purchase for the Product.

Service coverage options may be available for Epson products that have exceeded their Use Limits (as listed in the table at the end of this Plan) or are older than five (5) years. Please contact Epson at (562) 276-1340 to discuss alternative service options. At Epson’s discretion, products that have exceeded their Use Limits or are older than five (5) years, may become eligible for service coverage if they pass an operational inspection (inspection fees apply). Nonoperational products may become eligible for service coverage if they pass an operational inspection after they have been repaired at Epson’s time and material rates. Repair estimates are available at Epson’s time and materials rates. Please contact Epson regarding eligibility questions.

D. How to Obtain Service

1. Once the Plan is activated, you may call the telephone number that corresponds to your Product in the Service Plans table between the hours of 7:00 a.m. and 4:00 p.m., Pacific Time, Monday through Friday, for support. Support hours are subject to change without notice.
2. To obtain Service, Customer will be asked to provide Epson with the model and serial number of the Product, the address where it is located, and a description of the problem. An Epson technician will provide telephone diagnostic support to determine whether the Product requires hardware repair. If required, exchange will be provided according to this Agreement.

E. Service and Limitations

Service described in this Agreement is separate from the limited warranty provided at the time of the Product's original purchase. This Agreement does not modify the terms and conditions of that limited warranty.

1. **What is Covered:** At its sole discretion, Epson agrees to provide Service if the Product becomes inoperable or unable to perform according to Epson specifications due to defects in workmanship or materials during the Term of the Plan. Each Plan, if used in the United States or Canada, provides coverage either to the end of the Term of the Plan, or until the Product has exceeded the Use Limits, whichever occurs first. A Plan is not transferable. No other coverage is included. This Agreement covers only hardware and mechanical failures related to the parts and components of the Product.
2. **What Epson Will Do to Correct Problems:** Should the Product become inoperable or unable to perform its function according to Epson specifications during the Term of the Plan and before it has reached the Use Limits (whichever occurs first), Epson will ship a replacement product to you using second business day shipping. When Service involves the exchange of Product or of a part, the item replaced becomes Epson's property. The exchanged product or part may be new or refurbished to the Epson standard of quality. Exchange or replacement products or parts assume the remaining coverage period of the Product. In the unlikely event that an exchange product is not available, Epson may, at its option, offer return for repair service. In this case, your Product should be securely packaged and shipped to Epson or an Epson-authorized service facility. Epson will repair the Product and return it to you.
3. **What This Plan Does Not Cover**
 - a. Any damage caused by misuse, abuse, improper installation, or neglect; improper packaging or shipping; disasters such as fire, flood, or lightning; improper electrical currents, software problems, or interaction with non-Epson products.
 - b. Failure resulting from use outside the Product's intended commercial applications.
 - c. Failures resulting from the operation or storage of the product in environments with inadequate ventilation, or with exposure to dust, smoke, oil, excessive humidity, steam, corrosive substances, or conditions outside the environmental specifications set forth in the *User's Guide*.
 - d. Any damage caused by using inks or ink delivery systems other than the Epson ink system for which the Product was designed.
 - e. Any damage caused by using non-Epson media (unless the media was expressly recommended by Epson).
 - f. Loss of data.
 - g. Any damage, maintenance, or service arising from excessive or continuous use.
 - h. Any damage caused by, or any service for, third-party software, applications, parts, components, or peripheral devices added to the Product after its shipment from Epson, e.g., dealer- or user-added boards, components, or cables.
 - i. Any damage caused by installing the Product next to a heat source or directly in the path of an air vent or air conditioner.
 - j. Service outside the United States or Canada.
 - k. Service if the Product label, logo, rating label, or serial number has been removed.
 - l. Any damage from service performed by anyone other than an Epson-authorized servicer.

- m. Consumables, supplies, accessories, and other expendable items identified as being replaceable by the user in the *User's Guide*. Consumables are items that wear out under normal use and must be replaced by the end user as needed.
- n. Any cosmetic damage or wear to Product casings or covers.
- o. Accessories, paint, or refinishing of the Product.
- p. Any color change or fading of printed media, or reimbursement of materials or services required for reprinting.
- q. Any product or parts purchased as used, refurbished, or reconditioned.
- r. Any damage caused by using improper packaging materials or improper packing and shipping when returning a Product for repair or replacement. Customer will be invoiced for such shipping damages to the Product.
- s. Any problem or damage from Customer's failure to procure, install, or have maintenance performed on equipment or items not covered by this Agreement and on all non-Epson communications media and peripherals. This includes, without limitation, transmission lines, networks, and telephone equipment for data transmission; any electrical or mechanical work external to the Product; or maintenance, alterations, installation, deinstallation, and reinstallation of accessories, attachments, or other devices not furnished by Epson.
- t. Any problem or damage from operator or user error.
- u. Installation, deinstallation, or reinstallation of the Product.
- v. Compensation for the consumption of supplies or maintenance consumables during diagnostics, troubleshooting, maintenance, or repair.
- w. Enhancements to the form, fit, or function of the Product that may be represented in products sold by Epson at a later date.

4. Customer Responsibilities

- a. Activate the Plan using instructions emailed to Customer after purchase.
- b. Perform operator maintenance prescribed in the User's Guide on a regular basis. **Failure to complete proper and timely maintenance may result in Product failure. Service to repair the Product due to improper maintenance will be invoiced at Epson's time and materials rates.**
- c. Operate the Product under suitable conditions, in compliance with environmental requirements and within specification as documented in the User's Guide.
- d. Unpack and install the replacement product. Pack your existing Product in the same or equivalent packaging and return to Epson using the shipping information supplied with the replacement product. If you do not ship the Product within seven (7) business days of receipt of the replacement, you may be charged for the full cost of the replacement product.
- e. Customer may not record Service without Epson's prior written consent.

Note: If a claimed defect cannot be identified or reproduced, Customer will be held responsible for costs incurred. Customer agrees to be billed at Epson's time and materials rates if excluded services are necessary to restore the Product to working condition and to pay such charges upon receipt of invoice.

5. **Charge for Matters Not Covered:** Epson is obligated to provide Service only within the terms stated in this Plan. Any labor, parts, or expenses used or incurred by Epson to provide service beyond these terms shall be paid by Customer at Epson's time and materials rates. Epson shall invoice Customer in such case and each invoice is due 30 days from receipt.
6. **Unserviceable Product:** If Epson, after a commercially reasonable effort, is unable to provide service, Epson may, at its discretion, offer a pro rata refund of the Plan amount paid, or that same pro rata Plan purchase amount may be used toward the purchase of a new product or a service plan for a new product.

F. Term, Cancellation, and Refunds

The Term of the Plan shall begin, as applicable, either on the purchase date of your plan indicated on the receipt, the expiration date of the Epson limited warranty, or the expiration date of Customer's existing Epson service plan ("**Plan Start Date**"). For noncontinuous coverage, the Term of the Plan shall begin on the purchase date indicated on the receipt. Unless earlier terminated as provided herein, the Plan shall expire on the one (1)-, three (3)-, or five (5)-year anniversary of such Plan Start Date depending on which Plan is purchased. See Section C, Eligibility for the total possible aggregate number of years Customer may purchase.

1. Customer may not assign or transfer this Agreement without the prior and express written consent of Epson. Please contact Epson (email customer.inquires@ea.epson.com or call 562-276-1340) to request consent. Any other purported transfer or assignment shall be void.
2. The right to cancel only applies to the original purchaser of this Plan and may not be transferred or assigned.
3. Customer may cancel this Plan by submitting a cancellation request in writing to the Epson dealer that sold Customer this Plan, or if this Plan was purchased directly from Epson to ATTN: Preferred Plus Cancellation, PO Box 93012, Long Beach, CA 90809-9941, USA.
 - a. **Cancellation of Plans:** If Customer's written notice of cancellation is received on or before the thirtieth day after the Plan Start Date, Customer will receive a 100% refund minus the cost of any Service provided. Service costs shall be determined based on Epson's time and materials rates. If a written notice of cancellation is not received by the thirtieth day following the Plan Start Date, there is no refund.
4. Epson may also cancel this Plan. In that case, Epson shall provide Customer with a written notice no fewer than 30 days prior to such cancellation at Customer's last known address, with the effective date for the cancellation and the reason for cancellation. Prior notice is not required if the reason for cancellation is nonpayment of the purchase price of the Plan, a material misrepresentation, or substantial breach of duties by Customer relating to the covered property or its use. If Epson cancels the Plan, Customer will receive a pro rata refund of what Customer paid for the Plan (for example, for a cancellation occurring halfway into the Term of the Plan, Customer will be refunded one-half the amount Customer paid).
5. If Customer purchased this Plan directly from Epson and cancels the Plan in accordance with the terms of this Agreement and applicable law, Epson must remit a refund to Customer within 30 days. If Epson exceeds 30 days, then Epson is also required to pay Customer a penalty of 10% per month for the unpaid amount due and owed to Customer. The right to cancel and receive a refund and this penalty payment only applies to the original purchaser of this Plan and may not be transferred or assigned.

G. ARBITRATION

ANY DISPUTE, CLAIM, OR CONTROVERSY ARISING OUT OF OR RELATING TO THIS AGREEMENT, OR THE BREACH, TERMINATION, ENFORCEMENT, INTERPRETATION, OR VALIDITY THEREOF, INCLUDING THE DETERMINATION OF THE SCOPE OR APPLICABILITY

OF THIS AGREEMENT TO ARBITRATE, SHALL BE DETERMINED BY ARBITRATION IN ORANGE COUNTY, CALIFORNIA, BEFORE ONE ARBITRATOR. THE ARBITRATION SHALL BE ADMINISTERED BY JAMS PURSUANT TO ITS COMPREHENSIVE ARBITRATION RULES AND PROCEDURES OR PURSUANT TO JAMS' STREAMLINED ARBITRATION RULES AND PROCEDURES, AS APPLICABLE. THE ARBITRATOR SHALL FOLLOW ANY APPLICABLE FEDERAL LAW AND CALIFORNIA STATE LAW IN RENDERING AN AWARD. JUDGMENT ON THE AWARD MAY BE ENTERED IN ANY COURT HAVING JURISDICTION. THIS CLAUSE SHALL NOT PRECLUDE PARTIES FROM SEEKING PROVISIONAL REMEDIES IN AID OF ARBITRATION FROM A COURT OF APPROPRIATE JURISDICTION.

H. REMEDIES; DISCLAIMER OF WARRANTIES

EPSON'S SOLE AND EXCLUSIVE LIABILITY AND YOUR EXCLUSIVE REMEDY FOR EPSON'S FAILURE TO PERFORM IS THAT EPSON WILL, AT EPSON'S OPTION, REPERFORM THE SERVICE. THE WARRANTY AND REMEDY PROVIDED ARE EXCLUSIVE AND IN LIEU OF ALL OTHER EXPRESSED OR IMPLIED WARRANTIES INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTY OF MERCHANTABILITY, THE IMPLIED WARRANTY OF FITNESS FOR A PARTICULAR PURPOSE, AND THE IMPLIED WARRANTY AGAINST INFRINGEMENT. SOME LAWS DO NOT ALLOW THE EXCLUSION OF IMPLIED WARRANTIES. IF THESE LAWS APPLY, THEN ALL EXPRESS AND IMPLIED WARRANTIES ARE LIMITED TO THE TERM OF THIS AGREEMENT. UNLESS STATED HEREIN, ANY STATEMENTS OR REPRESENTATION MADE BY ANY OTHER PERSON OR FIRM ARE VOID. SOME STATES DO NOT ALLOW LIMITATIONS ON HOW LONG IMPLIED WARRANTIES LAST, SO THE ABOVE LIMITATIONS MAY NOT APPLY TO YOU.

I. EXCLUSION OF DAMAGES; EPSON'S MAXIMUM LIABILITY

IN NO EVENT SHALL EPSON OR ITS AFFILIATES BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL, PUNITIVE, OR CONSEQUENTIAL DAMAGES, OR ANY LOST PROFITS OR REVENUE, COST OF SUBSTITUTE EQUIPMENT, DOWNTIME, DIMINUTION OF VALUE, LOST DATA, CLAIMS OF THIRD PARTIES, INCLUDING END USERS OR CUSTOMERS, OR INJURY TO PROPERTY, RESULTING FROM THE USE OR INABILITY TO USE THE EPSON PRODUCT OR OBTAIN SERVICE UNDER THIS AGREEMENT, WHETHER RESULTING FROM BREACH OF WARRANTY, BREACH OF CONTRACT, TORT (INCLUDING NEGLIGENCE), OR ANY OTHER LEGAL THEORY, REGARDLESS OF WHETHER SUCH DAMAGE WAS FORESEEABLE AND WHETHER OR NOT EPSON HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IN NO EVENT SHALL EPSON OR ITS AFFILIATES BE LIABLE FOR DAMAGES OF ANY KIND IN EXCESS OF THE ORIGINAL PURCHASE PRICE OF THE PLAN. SOME STATES DO NOT ALLOW EXCLUSION OR LIMITATION OF INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE LIMITATIONS MAY NOT APPLY TO YOU.

J. Other Provisions

- 1. Force Majeure:** No party shall be liable or responsible to the other party, nor be deemed to have defaulted under or breached this Agreement, for any failure or delay in fulfilling or performing any term of this Agreement (except for any obligations to make payments to the other party hereunder), when and to the extent such failure or delay is caused by or results from acts beyond the impacted party's ("**Impacted Party**") reasonable control, including, without limitation, the following force majeure events: (a) acts of God; (b) flood, fire, earthquake, or other potential disasters or catastrophes, such as epidemics, pandemics, quarantines, or explosion; (c) war, invasion, hostilities (whether war is declared or not), terrorist threats or acts, riot, or other civil unrest; (d) government order, law, or actions; (e) embargoes or blockades in effect on or after the date of this Agreement; (f) national or regional emergency; (g) strikes, labor stoppages or slowdowns, or other industrial disturbances; (h) shortage of adequate power or transportation facilities; and (i) any other similar events or circumstances beyond the reasonable control of the Impacted Party.

2. **Other Rights You May Have:** This Agreement gives you specific legal rights, and you may also have other rights, which vary from jurisdiction to jurisdiction. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you.
3. **Choice of Law:** This Agreement and all matters arising out of or relating to this Agreement, whether sounding in contract, tort, or statute are governed by, and construed in accordance with, the laws of the State of California including its statutes of limitations and Cal. Civ. Code § 1646.5, without giving effect to the conflict of laws provisions thereof to the extent such principles or rules would require or permit the application of the laws of any jurisdiction other than those of the State of California.

Service Plans

Use limit information can be viewed on a status sheet printout and/or on the control panel display.

| Model | Service plan product code | Years of coverage | Telephone contact | Paper fed |
|-------------------------|---------------------------|-------------------|-------------------|----------------|
| ColorWorks C8000 Series | EPPCWC8000SITA | 1 | (562) 276-1340 | 500 kilometers |
| ColorWorks C8000 Series | EPPCWC8000SITA3 | 3 | | 500 kilometers |
| ColorWorks C8000 Series | EPPCWC8000SITA5 | 5 | | 500 kilometers |
| ColorWorks C7500 Series | EPPCWC7500SITA | 1 | | 500 kilometers |
| ColorWorks C7500 Series | EPPCWC7500SITA3 | 3 | | 500 kilometers |
| ColorWorks C7500 Series | EPPCWC7500SITA5 | 5 | | 500 kilometers |

EPSON and ColorWorks are registered trademarks of Seiko Epson Corporation.

Epson Preferred Plus and Spare-In-The-Air are trademarks of Epson America, Inc.